

APRIL 2024
Newsletter



Antoine Rabain (M.06), Charlotte Lambert (M.20) et François Gemenne, Academic Director of the Master in Sustainability and Social Innovation (SASI)

Editorial

Charlotte Labert (M.20) & Antoine Rabain (M.06), Co-presidents of HEC Transition

#Inter, HEC Transition's 2024 hashtag for 2024

The Green Economy Club became the HEC Transition Club in 2022. The handover earlier this year between Adam Melki (H.21) and Charlotte Lambert (H.20) to co-chair the club with Antoine Rabain (M.06) was an opportunity to redefine our impact strategy around the club's 3 key stakeholders:

- The School, by contributing to the advancement of its transition via its roadmap, which includes the transformation of its curriculum and a higher visibility for careers with an impact; for this, we are working in close coordination with François Collin (H.87), the School's Chief Sustainability Officer, the S&O centre, HEC Talents, the SASI Master and its new academic director François Gemenne, as well as with HEC Paris' Executive Committee.

- Alumni, by creating a community committed to our 2024 projects. Among the 3,000 members of the Club, 500 collaborate in an agile way via [Slack](#) and [Whatsapp](#), organising conferences, collaborative workshops, sustainable aperitifs and Climate or Biodiversity Fresks for all alumni, and by continually looking for new ways to collaborate with other HEC Alumni clubs in France and around the world.

- The rest of the world: citizens, other schools, elected representatives, businesses, etc., in particular by influencing the public debate: after the publication of the [White Paper on biodiversity](#), we are currently working with the School and the Food Business club on a project where we are helping to bring together a panel representing the agri-food industry in Europe to establish a dialogue between professionals and elected representatives.

In short, we welcome the strengthened dynamic around an [#intercultural](#), [#international](#) and [#intergenerational](#) grouping that wants to open up more and more to [#inter-club](#) projects and projects with the School, such as HEC's recent large-scale mobilization during the ChangeNOW summit ([see photos](#)) and [François Gemenne's conference](#) on that occasion.

Don't hesitate to join us, starting by [becoming a member of the club](#) and [following our HEC Transition LinkedIn group](#) and then by contributing to our projects! Our monthly board meeting is held every 1st Monday of the month, and during the last half-hour we systematically open a slot to all new members who would like to propose an initiative around the transition ecosystem.

Let's work together to make a greater impact!

The 3-Minute Update

Info



**Mercure HEC 2024 : discover the nominees
and vote for your favorite entrepreneurs!**



Mercure 2024: Vote for the Best Entrepreneurs around the World

This year, 32 entrepreneurs representing 25 international chapters have been nominated after a long and rigorous search process by our 8 regional Selection Committees around the world. The online platform is now open for alumni to vote for the winners.

[Discover the list of nominees and vote for the winner in each region](#)

Figure: 339



Matins HEC: Back on 5 June for Its 339th edition

After a break imposed by the Covid pandemic, the community's iconic meeting is back at the Pavillon Vendôme in Paris. Vincent Beauflis (H.75), Director and Editor-in-Chief of Challenges magazine, and Adrien Couret (H.07), President of HEC Alumni, will welcome Alexandre Bompard, Chairman and CEO of Carrefour. This face-to-face, closed-door event is sponsored by the strategy consulting firm Oliver Wyman. An email will be sent to you shortly to register for this new *Matins HEC*. It's the start of a new line-up and an opportunity to get together for an insightful moment over breakfast.

Initiative of the Month



Take Part in the Business Leaders Lab

As an HEC graduate, you are part of an influential and diverse community of decision-makers. Professors Yann Algan and Augustin Landier, researchers at HEC, would like to regularly gather your opinion through a series of surveys on subjects relating to business and the economy. By taking part, you will benefit from privileged access to the results and be able to identify weak signals emerging in various fields.

[Complete the current Barometer today to access its results in June](#)

Your Association



Big Plans for 2024... To Take Advantage, Remember to Subscribe to HEC Alumni!

It's time to join the Association and take full advantage of the benefits reserved for members! Coaching, online programmes and HEC executive courses, professional opportunities, special events, exclusive services... A whole range of resources and services is at your disposal, to support you in your projects, your desires and your career path. You're part of the most powerful graduate community in the world, so don't miss out on its many opportunities!

[Join us and benefit from all the advantages](#)



Wednesday, May 29th 2024
7pm - 1am
Hotel Potocki
27 avenue de Friedland, 75008 Paris - France
Dress code: Black tie, cocktail dress

[FIND OUT MORE](#)

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HEC Gala Dinner - 29 May

For its 4th edition, the Gala Dinner returns this spring at a venue that has been emblematic for many of our Association's major events: the Potocki Hôtel, headquarters of the Paris Ile de France Chamber of Commerce and Industry. Expect to be surprised and charmed by the venue, its ambience, its enchanting gardens and exceptional decor! To make the evening even more meaningful, as is now the tradition, we will be mobilizing the generosity of participants to support HEC's equal opportunities projects with determination and ambition. [Reserve a table in your name, for your company or for your graduating class for this not-to-be-missed event](#)



Annual General Meeting & Summer Party - 17 June

HEC Alumni is pleased to invite you to its hybrid Annual General Meeting, as well as to the Summer Party which will follow, to celebrate the year's achievements.

[More information](#)

HEC Stories Magazine Now Bilingual



With around a hundred languages spoken on campus, it was time for HEC Stories to get a makeover. The alumni magazine makes it a point of honor to include as many of today's students as possible, as well as alumni from all over the world, and now publishes its issues in a bilingual format: the texts are in French and English. The editorial line, however, has not changed: topics linked to transition, a focus on aspirational career paths and a spotlight on personalities who are shaking things up around the world. [To keep an eye on the best of this prolific network, subscribe now!](#)

Our Selection from HEC Stories



David Kassir's Compositions (E.04) Approved by the 2024 Olympic Games Committee

An entrepreneur turned artist, the new president of the regional HEC Midi-Pyrénées Club has been selected to participate in the Paris 2024 Cultural Olympiad.

[Read the article](#)



How to Build an HEC Startup?

The HEC Launchpad programme organised a pitch competition with the support of the HEC UK. This 9th edition was a key stage in a journey designed to guide future entrepreneurs, from psychology workshops to meetings with investors. Who are the new talents? What are their projects? A behind-the-scenes look at a major event in the HEC entrepreneurial ecosystem. [Read the article](#)

Meetings Not to Be Missed

London: HEC Foundation Dinner - 22 April

Olivier Sevilla (MBA.90), President of the HEC Foundation, and Mathieu Gaveau (H.98), President of the HEC Foundation UK Campaign Committee, invite you to join them for the HEC Foundation Dinner in the presence of Eloi c Peyrache, Dean of HEC Paris. As the Foundation enters the final year of its fundraising campaign, this evening will be an opportunity to hear inspiring stories of impact, celebrate achievements, and discuss future plans.

[Register](#)

Amsterdam: Dam Qui Rit Comedy Club - 24 April

We invite you to join us at the Dam Qui Rit Comedy Club event, the francophone Comedy Club in the Netherlands. After performing at the Jamel Comedy Club, Montreux, and the Marrakech du Rire, Redouanne Harjane will present his show.

[Register](#)

Milestone MBA Reunion - 28 & 29 June

During the 2024 Milestone MBA Class Reunion, enjoy an evening at the HEC Alumni House on Friday, and lunch on the Seine on Saturday followed by a relaxed afternoon on campus. Book your place now, with early bird discounts until 31 March.

[See programme and registration](#)

On the Campus



Second Edition of the S&O Inclusive Economy Day - 2 May

Building an economy that includes and benefits everyone will be the topic at the heart of the discussion at the Inclusive Economy Day organized by [HEC Paris' S&O Inclusive Economy Center](#). This event promises to be a dynamic exploration at the intersection of management, social issues, inequalities, and impact. We'll dive deep into cutting-edge research, engage in enriching discussions, and foster invaluable connections.

[See the program and register](#)



Demo Day HEC Paris / Paris-Saclay Spring 2024 - 16 & 17 May

The HEC Paris Innovation & Entrepreneurship Institute invites you to the 7th edition of Paris-Saclay Spring, the must-attend event for innovation leaders in Europe and beyond. For 48 hours, participants will get a chance to explore insights on specific technological sectors, delving into challenges, opportunities, and potential growth areas within the DeepTech sector. This year, the focus will be on Cleantech. And once again, the HEC Paris Demo Day will happen within the Paris-Saclay SPRING!

[More information and program](#)

44th Triangular Tournament - 26 May

There were 180 participants, aged from 4 to 73, in 2023. Will there be more this year? The 10km TT is THE race, bringing together students, graduates and their families from HEC, Polytechnique and CentraleSupélec since 1976. Whether you're a Sunday runner or a keen runner, the 10km TT is for you. It's also a good excuse to meet up with former classmates or come and run with your children. HEC won the event last year in Jouy. We're hoping to reclaim our title in this Olympic year. We're counting on you! Register quickly on the website to benefit from a reduced rate before 30 April!

[Programme & registration](#)



Help HEC's Impact Company Lab Advance Cutting-Edge Knowledge and Practice!

Did you know that global companies invest more than \$1,000 billion a year in social and impact initiatives? Yet the gap between investment and results is widening all the time. You can help us reverse this trend! More than ever, efforts and investments must move the lines in our increasingly asymmetrical and changing world. The mission of the [Impact Company Lab](#) is to accelerate the impact of companies striving to promote a just transition.

[Contact us to find out more about the Impact Company Lab](#)

[More information](#)



HEC Honoris Causa Daniel Kahneman Passes Away

90 year-old Daniel Kahneman is no more. He died on March 26, announced his partner Barbara Tversky. On October 7, 2022, HEC had the immense honor of welcoming Professor Kahneman to its campus to award him an Honorary Doctorate for his lifetime achievements in the fields of psychology and economics. [Kahneman's witty and humane live exchange with his co-author, HEC Paris Professor Olivier Sibony](#), will live long in the memories of the students, professors, management and staff of the school present that day.

[Read the article](#)

This newsletter is produced every month with ♥ by HEC Alumni
The entire HEC Alumni team is at your disposal, do not hesitate to contact us
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Happy reading!

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